

# Olprima™

EPA, DHA and EPA | DHA

Introducing our new concentrated omega-3 oils targeting condition-specific needs for a healthy body.\*

\* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



# The Need for Balance

When diet alone can't provide the necessary omega-3s to keep the body in a healthy balance, Olprima™ products offer solutions for concentrated doses to help target condition-specific needs. Olprima™ products can be used to support specific conditions related to brain health and for cardiovascular health as part of a diet low in saturated fat and cholesterol. These new products help to round out the existing line of Standard Process omega-3s designed to support foundational needs.



Rigorously  
Tested



Sustainably  
Sourced



Pure



# Olprima™ Provides Condition-Specific Support

Standard Process® Olprima™ products support conditions related to cardiovascular health<sup>^</sup>, brain health and a healthy inflammatory process.

## HEART HEALTH & TRIGLYCERIDES

- Both DHA and EPA may work independently to support cardiovascular health\*
- Each Olprima™ formulation serves a different role in supporting cardiovascular health<sup>^</sup>
- Olprima™ EPA concentrated oils support healthy triglyceride and HDL with minimal effect on bad cholesterol (LDL)<sup>^</sup>



## COGNITIVE & EMOTIONAL BALANCE

- DHA supports general brain health and cognition\*
- EPA is the more effective omega-3 for supporting emotional balance



## Eicosapentaenoic (EPA) & Docosahexaenoic (DHA)

While foundational omega-3 supplementation is typically used to maintain general health, concentrated EPA and DHA, like our Olprima™ products, are better positioned to provide condition-specific support and can be used by patients for a duration as specified by a health care professional.

## STANDARD PROCESS® OMEGA-3 PRODUCT FAMILY

HEALTH FOCUS	Targets Condition-Specific Needs			Supports Foundational Needs			
	Olprima™ DHA	Olprima™ EPA	Olprima™ EPA   DHA	Tuna Omega-3 Oil	Tuna Omega-3 Oil Chewable	Calamari Omega-3 Liquid	Cod Liver Oil
Healthy Triglyceride and HDL <sup>^</sup>	✓	✓ <small>minimal effect on LDL</small>					
Cardiovascular Health <sup>^</sup>	✓		✓				
General Brain Health & Cognition	✓		✓				
General Mood		✓	✓				
Healthy Inflammatory Process	✓	✓	✓	✓	✓	✓	✓
General Health and Omega-3 Dietary Gap				✓	✓	✓	✓
Immune System Response						✓	✓
Vitamin A and/or D Dietary Gap							✓
SOURCED FROM	Tuna	Anchovy & Sardine	Anchovy & Sardine	Tuna	Tuna	Calamari	Cod

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<sup>^</sup>As part of a diet low in saturated fat and cholesterol.

# Omega-3s Support Wellness, Cardiovascular Health, and Brain Health

Omega-3s are polyunsaturated fatty acids (PUFAs) that play critical roles in the human body and are particularly abundant in the brain and retina. These PUFAs and their metabolites regulate a number of important body systems on a cellular level, including cardiovascular, pulmonary, immune, nervous<sup>1</sup> and endocrine systems.<sup>2,3</sup>

## **Balance: an improved ratio of omega-6 to omega-3**

As with most things in life, it's all about balance. The body needs fatty acids found in both omega-3 and omega-6, but it's crucial to have them in the proper ratio for good health. Currently, the Standard American Diet (SAD) is high in omega-6 fatty acids and low in omega-3s, up to a ratio of 20:1<sup>4</sup> which can tip a healthy body system out of balance and allow low levels of inflammation to occur. The body needs a higher ratio of omega-3 to omega-6 to support the resolution phase of the inflammation process.<sup>5</sup>

## **A large percentage of U.S. adults fall below the recommendation for omega-3**

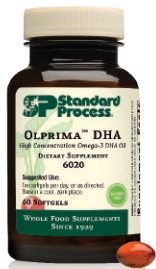
PUFAs are essential fatty acids the body needs for normal healthy functioning. Since EPA and DHA are not made efficiently by the body, it is recommended that these PUFAs be consumed at higher levels in the diet. The American Heart Association recommends eating at least two servings of 3.5 ounces of fish per week to help maintain optimal cardiovascular health.<sup>6</sup> However, people with acute conditions, such as coronary artery disease who eat foods low in omega-3s, may not get enough from diet alone. In fact, studies show a large portion of the U.S. population falls below the recommendation for omega-3 consumption—including all women of child bearing age.<sup>7,8</sup>



# Standard Process Omega-3 Solutions

NEW

## Olprima™ Condition-Specific Support



### Olprima™ DHA

- Supports healthy triglyceride and HDL\*<sup>^</sup>
- Supports healthy inflammatory processes\*
- Supports cardiovascular function\*<sup>^</sup>
- Supports general brain health and cognition\*



### Olprima™ EPA

- Supports healthy triglyceride and HDL with minimal effect on LDL\*<sup>^</sup>
- Supports healthy inflammatory processes\*
- General mood support\*

EPA | DHA  
RATIO  
55:45



### Olprima™ EPA | DHA

- Supports cardiovascular health\*<sup>^</sup>
- Supports healthy inflammatory processes\*
- Supports general brain health and cognition\*
- General mood support\*

### Supplement Facts

Serving Size: 2 Softgels  
Servings per Container: 30

	Amount per Serving	%Daily Value
Calories	15	
Total Fat	1 g	<2%*
Cholesterol	10 mg	3%
Fish Oil Concentrate (from Tuna)	1220 mg	†
Total Omega-3	800 mg	†
DHA	670 mg	†
EPA	75 mg	†

\*Percent Daily Values are based on a 2,000 calorie diet.  
†Daily Value not established.

Other Ingredients: Gelatin, water, glycerine, rosemary, and astaxanthin.

### Supplement Facts

Serving Size: 2 Softgels  
Servings per Container: 30

	Amount per Serving	%Daily Value
Calories	10	
Total Fat	1 g	<2%*
Fish Oil Concentrate (from Anchovy and Sardine)	1200 mg	†
Omega-3	660 mg	†
Omega-6	50 mg	†
Omega-7	45 mg	†
Omega-9	75 mg	†
EPA	600 mg	†

\*Percent Daily Values are based on a 2,000 calorie diet.  
†Daily Value not established.

Other Ingredients: Gelatin, water, glycerine, rosemary, and astaxanthin.

### Supplement Facts

Serving Size: 2 Softgels  
Servings per Container: 30

	Amount per Serving	%Daily Value
Calories	10	
Total Fat	1 g	<2%*
Fish Oil Concentrate (from Anchovy and Sardine)	1220 mg	†
DHA	400 mg	†
EPA	30 mg	†
EPA	500 mg	†

\*Percent Daily Values are based on a 2,000 calorie diet.  
†Daily Value not established.

Other Ingredients: Gelatin, water, glycerine, rosemary, and astaxanthin.

## Foundational Support

Supports general health and helps to bridge the gap in dietary omega-3 intake

Tuna Omega-3 Oil

Tuna Omega-3 Chewable

Cod Liver Oil

Calamari Omega-3 Liquid



Learn more about our family of omega-3 oils:

[standardprocess.com/olprima](https://standardprocess.com/olprima)

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<sup>^</sup>As part of a diet low in saturated fat and cholesterol.

# High-Quality, Wholistic Clinical Nutrition

Since 1929, Standard Process has been dedicated to the field of nutritional supplements and the whole food philosophy introduced by Dr. Royal Lee.

Standard Process is committed to growing and sourcing the highest quality ingredients. For products like our omega-3 oils that can't be grown on our organic farm, we go to great lengths to find sources that practice sustainable methods and apply high-quality standards. Standard Process omega-3 products are formulated in our facility and tested for rancidity and heavy metals. As a third generation, family-owned company, we stand behind our wholistic approach to nutritional health.

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